



Executive Associations and the Outside World!

“The IEA Mission is to create a symbiotic relationship among the Executives Association chapters and to foster networking, education and business for all members’ worldwide, offering support to assist current and start up Associations in every way possible.”

How It Began

- 1916 - San Francisco - First Chapter
- First Directors Conference in 1937 but until 1996, no formal IEA structure
- During Annual Conference in Akron Ohio a vote was taken to formalize a way for members to expand out of their local chapter for Networking & Leads
- 2012 – nearly 50 dues-paying IEA Chapter members representing 3000 firms



2012 IEA Board

- President Michael Mitchell, New Orleans Louisiana (Attorney – Labor Law)
- Vice President Christine Cromwell, Sonoma County (Tax Consulting & Bookkeeping)
- Secretary Rosela Randolph, Inland Empire (Executive Director)
- Treasurer Cheryl Meyer, Buffalo (Executive Director)
- Legal Counsel Richard Weltman, New York
- Managing Director Betty Adams, Edmonton
- Past President, Jack Schneider, Honolulu

2012 IEA Regional Reps

- East
 - Brian Rothschild, New York
 - Cheryl Samilio-Meyer, Buffalo
 - Jack Hutson, Rhode Island
 - Vacant
- Central
 - Eric Haug, Edmonton
 - Mike Mitchell, New Orleans
 - Cindy McFall, Akron
 - Greg McPherson, Calgary
- West
 - Christine Cromwell, Sonoma County
 - Rosela Randolph, Inland Empire
 - Holly Fietsch, Inland Empire
 - Lisa Woodstock, Seattle
 - Don Bonner, Nanaimo
 - Jeri Keiller, San Diego
- At Large
 - Adrian Spitzer, Ottawa
 - Karen Turner, Calgary

Membership In IEA Means...

- For Local Member Firms
 - Personal
 - Reliable sources for your needs
 - Goods & Services from other IEA members
 - Business
 - Exchange business leads with 1000's of other industry leaders
- For Associations and their Boards
 - Access to best practices on governance, recruiting, association improvement
- For Executive Directors
 - Information exchange to support your members
 - Experienced leadership and access to resources on any issue

Connect with IEA

Grow Your Association



- Joining the IEA will take your Association's networking to a global level. The IEA connects you directly to a worldwide network of owners, top executives, and key decision-makers representing the highest standards of products, services and professionalism, eager to do business and share information.

How to Make the IEA Work for You

- Visit other EA chapters when traveling, it counts as “attending that week” at your local chapter, and provides opportunities for networking and friendships
- Contact other IEA members of your classification through our website and annual conference...you never know where it might lead
- Stay at the member hotels – listed in the monthly Newsletter
- Check out the holder of your Classification in other Chapters – they are too far away to be competitors so they make excellent mentors

How to Make the IEA Work for You

- Join our LinkedIn group – discussion on timely to relevant topics from others all over the country
- Visit the website www.ieaweb.com – Update your profile to make sure your firm profile and contact information are up to date
- Read the newsletter. It's a regular source of good information
- Attend an IEA Conference – face to face networking always works BEST!

www.ieaweb.com

- IEA Chapters and their business members are listed on the IEA website and can be found by searching the Company or Chapter Directory
- IEA Library contains Examples and Resources for Chapter Administration (available in member-only area)
- LinkedIn – Join IEA Group on LinkedIn. Easy access from the IEA website



Benefits of IEA

- Take networking to a new level
- Gain referrals from across the continent
- Receive timely information through the IEA newsletter
 - Tips on marketing
 - Efficiency
 - Legal issues
 - Chapter Administration
- Rely on IEA resources for proven tools in running your chapters



Benefits of IEA



- Ready source of advice to EDs
- Timely and topical discussions on LinkedIn
- Listing on IEA website provides marketing and advertising
- Attendance at IEA annual Leadership Conference

Benefits of IEA

- Discounts on registration at the annual conference
- Even for strictly local business remember
 - Referrals can come in from anywhere
 - People travel, move and relocate, especially members with kids away at college, and “snowbirds” coming south.
 - If your fellow members prosper, your business increases

IEA Convention 2009 Buffalo



IEA Annual Conference 2010 Honolulu



internationalexecutivesassociation

IEA Leadership Conference 2011 Ottawa



internationalexecutivesassociation

IEA Leadership Conference

Reno, Oct. 2,3,4, 2012



ieareno.com

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How to Make IEA Work For You

Testimonial Videos

- **View(*on YouTube*) Video Testimonials** filmed during the 2010 IEA Conference in Honolulu, Hawaii
- **Michael Mitchell, IEA 2011 President New Orleans Networking:**
 - <http://www.youtube.com/watch?v=j1X8Mr2Bgcg>
- **Brian Rothschild Member New York, IEA Board Opportunities:**
 - <http://www.youtube.com/watch?v=XJ6yfAUNPMM>
- **Glenna Thomas (Ex. Director Seattle Execs Ass'n) Executive Director Support:**
 - <http://www.youtube.com/watch?v=J5EAKTY8xbk>

How to Make IEA Work For You

Testimonial Videos - 2

- **Karen Turner (member Calgary Executives Association)**
Expanding Influence:
 - http://www.youtube.com/watch?v=t-dY_lrVdUc
- **Jerry Barrett (member Orlando EA) & Cheryl Samilio Meyer (Ex. Director Buffalo Execs)**
Local Benefits:
 - <http://www.youtube.com/watch?v=gILH1QTNMCs>
- **Cheryl Samilio Meyer (Ex. Director Buffalo Execs) & Richard Weltman (member Execs of New York)**
Online Connections:
 - http://www.youtube.com/watch?v=Dv1v_AblfYo

Questions?