



## TOP 5 REASONS TO ATTEND THE IEA LEADERSHIP CONFERENCE 2016

- 1) **Keynote Speakers:** Learn new strategies that can benefit your company. World-renowned thought and business leaders share their experiences and lessons learned. Topics: *It is Not Who You Know: Who Wants to Know You? The Nth Power of Networking. How Hardship, Hustle, and Heart Built America's #1 Wine Brand.*
- 2) **Breakout Sessions:** Choose from a variety of topics to sharpen your skills and knowledge: Public Speaking, Angel Investing, Make Meetings Matter, Advanced Networking for Trusted Advisors, How to Protect Yourself and Your Company, Using Technology to Grow Your Business.
- 3) **Speed Networking:** Meet face to face with IEA members from around the United States and Canada. Get connected, break down borders, embrace the digital world and build your global database.
- 4) **Charter Representation:** Share your ideas and give your Chapter a voice at the regional meeting held during the conference. Learn what other executive associations are doing to increase quality leads, to mentor, to retain and to grow membership.
- 5) **Business Deduction:** Benefit from the "Continuing Business Education" tax write-off while you learn and have fun in one of the most beautiful cities in the world. Stay for the weekend and vacation in San Francisco.\*

\*Visit the IEA Leadership Conference 2016 website link on [sfexecs.com](http://sfexecs.com) for suggested activities:

Featuring wine tours and more. | Note: Hyatt Hotel cut off date for special room rate is October 1, 2016.

[www.sfexecs.com/business-by-the-bay-blog/video-about-sf/san-francisco-attractions/](http://www.sfexecs.com/business-by-the-bay-blog/video-about-sf/san-francisco-attractions/)

*Celebrating 100 Years*  
**THE POWER OF  
NETWORKING  
PAST & PRESENT**  
November 2-4, 2016

International Executives Association Annual Leadership Conference 2016