



international executives association

- **IEA MARCH 2016 MEMBER MESSAGE**
YOUR INVITATION OF JOIN AN IEA COMMITTEE
- **The IEA Vision**
To be the world's #1 leading resource for connecting member businesses.
- **The IEA Mission Statement**
To foster the growth of Executive Association businesses by connecting them to a trusted International network of contacts

The IEA Board of Directors would like to invite you to join an IEA committee. We need your help to further the vision and mission of the IEA which benefits us all. The IEA Board of Directors and committee chairs are volunteers and we are in need of more committee members that share our passion and dedication for realizing the full potential of the IEA. We would like all IEA executive associations to have a voice in IEA and joining a committee is your voice.

Explore your interests, enhance your network and contribute to the success and visibility of your company and local executives association by joining an IEA committee. Your innovative ideas and knowledge are important assets.

The following committees are in need of more members. Committees meet by phone and e-mail.

IEA Marketing Committee: This marketing committee is tasked with developing and implementing a marketing plan for IEA.

IEA Membership Development Committee: The membership development committee communicates with non-IEA member associations in an effort to identify and recruit associations that would be a win-win.

IEA Networking Committee: This committee is being newly formed and will be working on ways to foster networking opportunities between IEA association members.

If any of these opportunities are of interest to you please reach out to me and I will connect you with the committee chair for more information.

Lisa Woodstock
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