



IEA Conference Sponsorship Packages 2025

\$10,000 Platinum Partnership (1 Available)

- 4 Tickets to IEA Conference
- 2 Speaking opportunities at IEA Conference*
- Headline Conference Sponsor to include event signage
- On-site Expo Table, logo inclusion on daily slideshow
- Virtual IEA Membership
- Monthly Digital ad on IEA website
- Quarterly shout-outs on social media
- Sponsorship of IEA Newsletter with advertisement about the company
- Sponsorship of an IEA Webinar

**Speaking content to be approved by IEA - ideas include: discuss corporate culture, what makes them unique, competitive advantages, overall discussion on success of their business. Opportunity for speaker to showcase their business (products and services)*

\$5,000 Gold Partnership (2 Available)

- 2 Tickets to the IEA Conference
- Wed. cocktail event sponsor or Thur. evening entertainment sponsor with event signage
- On-site Expo Table, logo inclusion on daily slideshow
- Virtual IEA Membership
- Monthly Digital ad on IEA website
- Quarterly shout-outs on social media
- Sponsorship of IEA Newsletter with advertisement about the company
- Sponsorship of an IEA Webinar

\$2,500 Silver Partnership

- 1 Ticket to the IEA Conference
- On-site Expo Table, logo inclusion on daily slideshow
- Monthly Digital ad on IEA website
- Quarterly shout-outs on social media
- Sponsorship of IEA Newsletter with advertisement about the company

\$2,000 Bronze Partnership

- 20% off Ticket to the IEA Conference
- On-site Expo Table, logo inclusion on daily slideshow
- Monthly Digital ad on IEA website
- Quarterly shout-outs on social media
- Sponsorship of IEA Newsletter with advertisement about the company

\$1,500 Copper Partnership

- 20% off Ticket to the IEA Conference
- Monthly Digital ad on IEA website
- Quarterly shout-outs on social media
- Sponsorship of IEA Newsletter with advertisement about the company

\$1,000 Friends of the IEA

- Monthly Digital ad on IEA website
- Quarterly shout-outs on social media
- Sponsorship of IEA Newsletter with advertisement about the company

Examples of discounts for IEA Members – Free coffee with Dunkin Donuts, Speedway or Circle K gas rewards card with discount on product or gas, Bridgestone – Buy 3 tires get 1 free or 10% discounts on services.

For questions – email Lisa Jordan: director@ieaweb.com or Len Meloche: melochel@cintas.com